



Executive Doctorate Thesis Writing Guideline

I. The title must accurately reflect the research's content and scope.

- Avoid overly broad or vague terms.
- Use specific terminology relevant to the field of study.

- Clarity and Conciseness:

- Aim for a title that is easily understood by both specialists and non-specialists.
- Keep the title as concise as possible, ideally within 12-15 words.
- Avoid unnecessary jargon or complex sentence structures.

- Relevance:

- The title should clearly indicate the research's contribution to the existing body of knowledge.
- It should highlight the research's significance and potential impact.

- Originality:

- The title should reflect the unique aspects of the research.
- Avoid titles that closely resemble existing research.

- Keywords:

- Include relevant keywords that will facilitate database searches and indexing.
- Consider the terms that researchers in the field are likely to use.



II. Structural Guidelines:

- Components:

- The title should typically include:
 1. The main topic of the research.
 2. The specific focus or scope of the research.
 3. The methodology or approach (if relevant and concise).
 4. The subject of study.

- Phrasing:

- Use declarative or interrogative phrasing as appropriate.
- Avoid overly long or complex sentences.

Use active voice whenever possible for clarity.

- Formatting:

- Follow IUEE University's specific formatting guidelines for thesis titles (e.g., capitalization, font).
- Ensure that the title is in the language that the thesis is written in.



III. Content-Specific Considerations:

- Science and Engineering:

- Emphasize the methodology, materials, or processes investigated.
- Quantifiable results or measurable outcomes can be included if concise.
- Example: "Analysis of the \$CO_2\$ Absorption Capacity of Zeolite X at Elevated Temperatures."

- Social Sciences and Humanities:

- Highlight the theoretical framework, conceptual analysis, or empirical findings.
- Clearly indicate the population, context, or historical period studied.
- Example: "The Impact of Social Media on Political Polarization in Urban Youth: A Case Study of Casablanca."

- Business and Economics:

- Focus on the economic models, management strategies, or market analyses conducted.
- Clearly define the industry, sector, or market studied.
- Example: "The Effects of Digital Transformation on Supply Chain Resilience in the Moroccan Automotive Industry."

- Information Technology and Computer Science:

- Emphasize the algorithms, systems, or software developed or analyzed.
- Clearly indicate the problem domain or application area.
- Example: "Development of a Deep Learning Model for Real-Time Image Recognition of Plant Diseases."



IV. Review and Approval Process:

- Supervisor Consultation:

- The thesis title should be developed in close consultation with the executive Doctorate supervisor.
- The supervisor's expertise and feedback are crucial for ensuring the title's accuracy and relevance.

- Departmental Review:

- The thesis title should undergo a review process within the relevant department or faculty.
- This review ensures that the title meets the academic standards of the university.

- Final Approval:

- The final thesis title must be approved by the relevant academic authority at IUEE University.