

Dr. Hatem El-Shreif

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PROFESSIONAL SUMMARY

- Senior finance academic and industry leader with 25+ years of experience in corporate finance, strategic leadership, and curriculum innovation.
 - Proven track record in designing graduate-level and executive education programs, improving student engagement by 30%, and reducing dropout rates by 15%.
 - C-level strategist with expertise in M&A advisory, financial restructuring, and business turnaround, delivering over \$30M in contracts and driving 20% YoY profitability.
 - Published researcher in zero-default debt and capital structure optimization; expert in reflective executive training and cross-cultural leadership development.
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EDUCATION

DBA in International Finance, ESLSCA (06/2014–03/2019)

- Dissertation: Empirical study on zero-default debt's influence on capital structure in DJIA30 & NASDAQ100

MBA in International Finance, ESLSCA (06/2007–09/2008)

- Thesis: Impact analysis of the 2008–09 financial crisis on Lehman Brothers & EFG Hermes Holding

B.Sc. Commerce & Business Administration (Foreign Trade), Helwan University (09/1993–07/1997)

ACADEMIC APPOINTMENTS & ADJUNCT FACULTY

Assistant Professor – International Finance, LIGS University (01/2025–Present)

- Designed advanced curricula for Financial Risk Management and Global Finance Strategy, attracting 50+ enrolments in the first term.
- Supervised 5 DBA candidates through successful dissertation proposal defenses.

Adjunct Faculty Member, EIMT | MEW School of Leadership | Nilai University (02/2018–Present)

- Delivered 8+ graduate-level courses (e.g., Strategic Financial Management, Managerial Economics) with 95% pass rates.
- Delivered **executive education aligned with Chartered Management Institute (CMI) standards**, integrating case-based learning, coaching, and reflective practice.
- Boosted program completion rates by 25% through customized LMS-enhanced pedagogy.

Adjunct Professor (Online), Finance & Business Strategy, Global School of Business Management | UoPeople | GIU (01/2020–Present)

- Taught 700+ students globally through interactive platforms; average course rating: 4.8/5.

Course Content Developer, WestFord Education Group (12/2021–Present)

- Authored 12+ finance and management modules aligned with **UK-regulated awarding bodies** including **EduQual**, **OTHM**, and **ATHE**, all recognized by **CMI**.

INDUSTRY & LEADERSHIP EXPERIENCE

Founder & Managing Director, Mediterranean Oilfield Service Co. (01/2014–12/2023)

- Led financial restructuring initiatives and strategic growth plans, achieving 20% profitability improvement.
- Negotiated and executed over \$30M in contracts with multinational oil & gas firms.

Finance Manager & Head of Marine Department, Efadco (02/2005–11/2013)

- Reduced forecasting errors from 12% to 3% through optimized budgeting systems.
- Implemented cost-control initiatives saving \$1.2M annually.

Corporate Trainer & Consultant, ARADO, WestGate, ECC Group, Scope (2018–Present)

- Delivered 150+ executive training sessions in finance, strategy, and leadership to 2,500+ professionals.
- Specialized in **CMI-aligned training** including strategic leadership, financial decision-making, and stakeholder management.

- Delivered programs mapped to UK Level 7 & 8 frameworks for **EduQual, OTHM, and ATHE**.
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CERTIFICATIONS & AFFILIATIONS

- Affiliated Instructor, Graham International University (Certificate #002, 01/2025)
 - Certified Assistant Professor, LIGS University (Certificate #100428, 05/2025)
 - GDPR Compliance Training – "Learning GDPR" Course Certificate (June 2025)
 - Professional Memberships: IARC, OIHE, GIEAA, ECLBS
 - Delivered content in partnership with **CMI-aligned awarding bodies: EduQual, OTHM, ATHE, Qualifi**
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PUBLICATIONS & PRESENTATIONS

- "The Reliability of Corporate Zero-Default Debt", Emirati Journal of Business, Economics & Social Studies (2024)
 - Upcoming book with Generis Publishing (2025)
 - Keynote Speaker: "Future-Proofing Treasury Functions" – Treasury Executive Summit, Cairo
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CONFERENCES & ENGAGEMENTS

- Ethics of AI & 4th Industrial Revolution, Tanta University (2023)
 - Global Researcher Panel: Innovation in Executive Learning, ExpertGate (2025)
 - Malita International Agent Meet, Kathmandu (2024)
 - Scope Education Event, Sadat City (2024)
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PROFESSIONAL DEVELOPMENT

- "7 Habits of Highly Effective People" – Franklin Covey (2024)

- "Faculty Assessment Series (FAS 811): Closing the Loop" – University of the People (2025)
 - "Learning GDPR" – Certificate of Completion (June 2025)
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SKILLS & LANGUAGES

- **Instructional:** Curriculum Design · Case-Based Learning · LMS Analytics · Digital Pedagogy · Doctoral Supervision
 - **Strategic:** Financial Modeling · Stakeholder Engagement · Organizational Consulting · Leadership Coaching · GDPR & Data Compliance
 - **Technical:** Advanced Excel & VBA · Bloomberg Terminal · Statistical Analysis (Stata)
 - **Languages:** Arabic (Native), English (Fluent), German (Conversational)
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Linked Profiles:

- <https://www.linkedin.com/in/dr-hatem-elshreif-41877a50/>
- <https://ligsuniversity.com/hatem-el-shreif/>
- <https://mewschool.com/faculty-members>
- <https://university.fgjf.org/faculty-staff/>